

Nicole Tocco



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Graphic & Visual Designer

Education

Savannah College of Art and Design (SCAD)

Bachelors of Fine Arts in
Graphic Design
Magna Cum Laude

Awards

- 2023 GDUSA American Graphic Design Award
- 2024 GDUSA Packaging Design Award
- 2024 Indigo Design Bronze Award: Packaging Design
- 2024 Indigo Design Bronze Award: Integrated Graphic Design for Social Change
- 2024 Indigo Design Bronze Award: Typography for Graphic Design
- 2024 Print Award Third Place: Design for Social Impact

Honors

- Dean's List 2020 - 2023
- Academic Scholarship 2020 - 2024
- IDA Design Awards 2023
Honorable Mention: Packaging and Other Graphic Design
- SCAD Mosaic: Gallery Participant

Skills

Adobe Creative Suite	Packaging
Illustrator	Branding
Photoshop	Logo Design
InDesign	Poster Design
Acrobat	Publication Design
Premiere Rush	Advertising
Figma	Typography
Miro	Designing for Print
Microsoft Office	Collaboration
Slack	Time Management
	Detail-Oriented

Experience

Deloitte x SCADpro Apr. 2024 - May 2024

Visual Design Co-Lead

- Conducted in-depth secondary research to uncover key trends, insights, and data visualization best practices related to the project's focus area.
- Leveraged strong design thinking skills to transform complex information into clear, cohesive, and visually compelling narratives that facilitated effective knowledge transfer.
- Created the visual language for an advertising campaign based on the secondary research.

Vitality Westport Apr. 2024 - May 2024

Spring Brand Design Intern

- Contributed to company's brand identity development through logo ideation and design.
- Conducted typography and color studies to inform visual branding decisions.
- Created multiple logo concepts to visually represent the brand.

CBS Sports x SCADpro Sep. 2023 - Nov. 2023

Graphic Design Co-Lead

- Collaborated with a multidisciplinary team to create augmented reality broadcast graphics.
- Art directed the graphics to ensure they followed a consistent style and aligned with the brand and goals of the project.
- Documented process in 160 page book.

Hyundai x SCADpro Oct. 2023 - Nov. 2023

Graphic Designer/Packaging Designer

- Collaborated with other designers to design a set of specialty products for the company's VIPs.
- Created a custom dieline for a box to house these specialty products.
- Prepared files for box, calendar, notebook, and pocket notebook to be printed.