

Nicole Tocco



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Graphic Designer & Art Director

Education

Savannah College of Art and Design (SCAD)

June 2024 Graduation
Bachelors of Fine Arts in
Graphic Design

Awards

- Dean's List 2020 - 2023
- Academic Scholarship 2020 - 2024
- 2023 GDUSA American Graphic Design Award
- IDA Design Awards 2023 Honorable Mention: Packaging and Other Graphic Design
- 2024 GDUSA Packaging Design Award

Experience

CBS Sports x SCADpro Sep. 2023 - Nov. 2023 Graphic Design Co-Lead

- Collaborated with a multidisciplinary team to create augmented reality broadcast graphics.
- Art directed the graphics to ensure they followed a consistent style and aligned with the brand and goals of the project.
- Documented process in 160 page book.

HMGMA x SCADpro Oct. 2023 - Nov. 2023 Graphic Designer/Packaging Designer

- Collaborated with other designers to design a set of specialty products for the company's VIPs.
- Created a custom dieline for a box to house these specialty products.
- Prepared files for box, calendar, notebook, and pocket notebook to be printed.

Skills

Adobe Creative Suite

Illustrator
Photoshop
InDesign
Acrobat
Premiere Rush
Figma
Miro
Microsoft Office

Packaging

Branding
Logo Design
Poster Design
Publication Design
Advertising
Typography
Designing for Print
Collaboration
Time Management
Detail-Oriented